

2020 PPB Editorial Calendar

January

Feature: Top Awards

Eye On Apparel: Safety

Market To Market: Marches and Rallies

Editor's Picks: Summertime/Backyard

Ad Space Deadline: 11/25/19

Material Deadline: 11/26/19

Bonus Distribution: PPAI Expo, PPPC TOPS+ Vancouver and Calgary

February

Feature: Pyramid Winners

Eye On Apparel: Golf & Tennis

Market To Market: Music Festivals

Editor's Picks: Political

Ad Space Deadline: 1/3/20

Material Deadline: 1/7/20

Bonus Distribution: PPPC TOPS+ Toronto and Montreal

March

Feature: Expo 2020

Eye On Apparel: Best Of Expo

Market To Market: Camps & Resorts

Editor's Picks: Best Of Expo

Ad Space Deadline: 1/31/20

Material Deadline: 2/3/20

April

Feature: Best Multi-Line Reps

Eye on Apparel: Uniforms

Market To Market: Education

Editor's Picks: Personal Care

Ad Space Deadline: 2/27/20

Material Deadline: 2/28/20

May

Feature: Acquisitions And Consolidation: An Evolving Industry

Eye On Apparel: T-shirts

Market To Market: First Responders

Editor's Picks: Calendars

Ad Space Deadline: 3/27/20

Material Deadline: 4/1/20

June

Feature: Annual Sales Volume Study

Eye On Apparel: Winter Wear

Market To Market: Government

Editor's Picks: Bags

Ad Space Deadline: 5/1/20

Material Deadline: 5/4/20

Bonus Distribution: Expo East

July

Feature: PPB's Greatest Companies To Work For

Eye On Apparel: Corporate Wear

Market To Market: HR & Employee Recognition

Editor's Picks: Writing Instruments

Ad Space Deadline: 5/29/20

Material Deadline: 6/3/20

August

Feature: Taking A Business To The Next Level

Eye On Apparel: Headwear & Footwear

Market to Market: Cannabis

Editor's Picks: Gift Ideas

Ad Space Deadline: 6/26/20

Material Deadline: 7/1/20

Bonus Distribution: SAGE Show

September

Feature: Rising Stars

Eye On Apparel: Premium Wear

Market To Market: Health Care

Editor's Picks: Premium/Incentive

Ad Space Deadline: 7/31/20

Material Deadline: 8/3/20

Bonus Distribution: PPPC NATCON

October

Feature: Best Boss

Eye On Apparel: What's Trending

Market To Market: Restaurants & Bars

Editor's Picks: Badges & Lanyards

Ad Space Deadline: 8/31/20

Material Deadline: 9/3/20

November

Feature: Service Superheroes

Eye On Apparel: Lounge & Resort Wear

Market To Market: Travel & Tourism

Editor's Picks: Drinkware

Ad Space Deadline: 9/28/20

Material Deadline: 10/1/20

December

Feature: The Future Of Technology

Eye On Apparel: Fitness & Athletic Wear

Market To Market: Real Estate

Editor's Picks: Tech Products

Ad Space Deadline: 10/30/20

Material Deadline: 11/2/20