



Business Services Membership (Allowed To Exhibit)

By becoming a PPAI business services member, you gain access to benefits and resources designed to enhance your businesses' success. PPAI provides growth through education, cost-saving opportunities and connections within the promotional products industry, unlocking limitless potential.

	STANDARD		PROFESSIONAL		
Choose Your Tier 	BASE \$1,000	PLUS \$2,000	SILVER \$4,000	GOLD \$6,000	PLATINUM \$10,000
Solutions Center	1 Category*	2 Categories*	4 Categories*	7 Categories*	10 Categories*
Priority Points	1	1	2	3	4
Full Online Course Catalog	2 Users	5 Users	10 Users	100 Users	300+ Users
PPAI Certification Fees <small>(TAS, CAS, MAS, MAS+)</small>	Member Rate	1 Fee Waived	5 Fees Waived	10 Fees Waived	25 Fees Waived
PPAI Conference Registration(s) <small>(WLC, NALC and Summit)</small>	Member Rate	Member Rate	5% Discount	7% Discount	10% Discount
Pyramid Awards Entries	Member Rate	1 Free Entry	2 Free Entries	3 Free Entries	5 Free Entries
FedEx Advantage Program	Avg. Savings \$1,329	Avg. Savings \$1,329	Avg. Savings \$1,329	Avg. Savings \$1,329	Avg. Savings \$1,329
Advertising And Sponsorships <small>(PPAI Media and PPAI Conferences)</small>	Allowed Credit: \$0*	Allowed Credit: \$250*	Allowed Credit: \$500*	Allowed Credit: \$1,000*	Allowed Credit: \$1,500*
PPAI Expo: Free Lead Retrieval		1	2	2+	2+
PPAI Expo: Guest Passes			10	25	50
Access To Premium Research			Yes	Yes	Yes

Additional benefits available to all members: PPW ToolKit, NetSuite Discounts, Research, and more.

*Additional qualifications may apply. Blank spaces indicate membership tier not eligible for benefit.



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Solutions Center	1 Category	2 Categories	4 Categories	7 Categories	10 Categories
PPAI Expo: Free Registrations	2	3	10	50	300+
Full Online Course Catalog	2 Users	3 Users	10 Users	100 Users	300+ Users
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Advertising And Sponsorships <small>(PPAI Media and PPAI Conferences)</small>		Allowed Credit: \$0*	Allowed Credit: \$500*	Allowed Credit: \$1,000*	Allowed Credit: \$1,500*
Access To Premium Research			Yes	Yes	Yes
PPAI Expo: Incentive Program				Eligible	Eligible

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