2021 *PPB* Editorial Calendar

January

Feature: PPAI Hall Of Fame

Eye On Apparel: Face Coverings

Market To Market: Restaurants & Bars

Editor's Picks: Personal Safety Products

Ad Space Deadline: 11/23/20
Material Deadline: 11/25/20

February

Feature: Top Client Programs

Eye On Apparel: Summer Wear

Market To Market: Agriculture

Editor's Picks: Celebration

Ad Space Deadline: 1/4/21
Material Deadline: 1/7/21

March

Feature: PPAI Humanitarian Award

Eye On Apparel: Best Of Expo

Market To Market: Parks & Recreation

Editor's Picks: Best Of Expo

Ad Space Deadline: 1/29/21
Material Deadline: 2/3/21

April

Feature: PPAI Distinguished Service Award

Eye on Apparel: Sustainable Fabrics

Market To Market: Associations

Editor's Picks: Time Products

Ad Space Deadline: 2/24/21
Material Deadline: 2/26/21

May

Feature: Top Marketing Programs

Eye On Apparel: T-shirts

Market To Market: Work-From-Home

Editor's Picks: Pet Products

Ad Space Deadline: 3/29/21
Material Deadline: 4/1/21

June

Feature: Greatest Companies To Work For

Eye On Apparel: American Made

Market To Market: Colleges & Universities

Editor's Picks: American Made

Ad Space Deadline: 5/3/21
Material Deadline: 5/6/21

July

Feature: PPAI Supplier Stars

Eye On Apparel: Uniforms

Market To Market: Arts & Culture

Editor's Picks: Gifts

Ad Space Deadline: 5/31/21
Material Deadline: 6/3/21

August

Feature: Best In Supplier Decorating

Eye On Apparel: Jackets & Outerwear

Market to Market: Wine & Spirits

Editor's Picks: Writing Instruments

Ad Space Deadline: 6/25/21
Material Deadline: 6/30/21

September

Feature: *PPB* Rising Stars

Eye On Apparel: Premiums & Incentives

Market To Market: Construction

Editor's Picks: Premiums & Incentives

Ad Space Deadline: 7/30/21
Material Deadline: 8/4/21

October

Feature: Best In Technology

Eye On Apparel: Eco-friendly

Market To Market: Health & Wellness

Editor's Picks: Bags

Ad Space Deadline: 8/30/21
Material Deadline: 9/2/21

November

Feature: Service Superheroes

Eye On Apparel: Color Trends

Market To Market: Senior

Editor's Picks: Kitchen & Tools

Ad Space Deadline: 9/27/21
Material Deadline: 10/1/21

December

Feature: Expo Preview

Eye On Apparel: Road Warrior

Market To Market: Travel

Editor's Picks: Drinkware

Ad Space Deadline: 10/29/21
Material Deadline: 11/3/21